



# QASCA: A Quality-Aware Task Assignment System for Crowdsourcing Applications

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# Crowdsourcing

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## □ Crowdsourcing

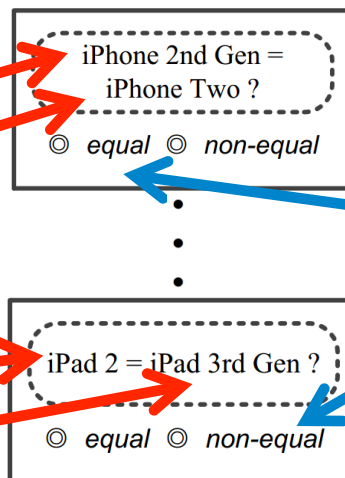
Coordinate a **crowd** to answer **questions** that solve **computer-hard applications**.

## □ Example

Entity Resolution  
Application

ID	Object
$O_1$	iPhone 2nd Gen
$O_2$	iPhone Two
$O_3$	iPhone 2
$O_4$	iPad Two
$O_5$	iPad 2
$O_6$	iPad 3rd Gen

questions



crowd  
workers



# Amazon Mechanical Turk <sup>[1]</sup>

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## □ Three Roles

### □ Requesters



### □ HIT ( k questions )

iPhone 2 = iPad Two ?  
 equal  non-equal

iWatch Two = iPad2 ?  
 equal  non-equal

Submit

### □ Workers



[1] <https://www.mturk.com/mturk/welcome>

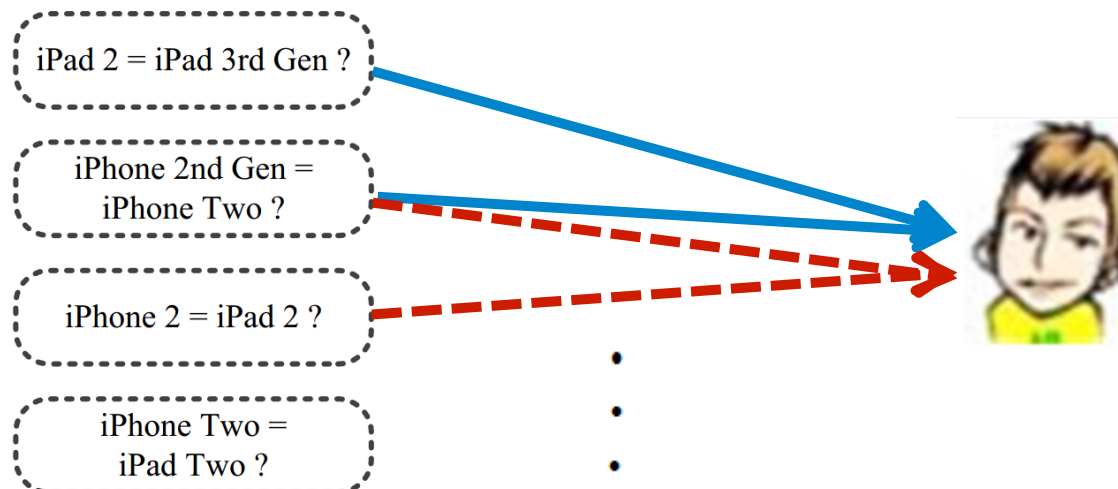
# Task Assignment Problem

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- Given  $n$  questions specified by a requester, when a worker comes, which  $k$  questions should be batched in a HIT and assigned to the coming worker ?

## Example:

There are  $n=4$  questions in total  
A HIT contains  $k=2$  questions.



# Existing works

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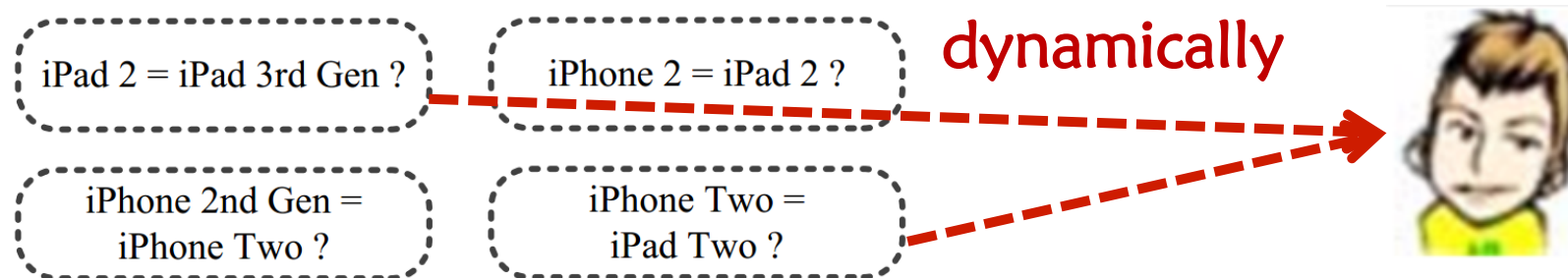
- Measure the Uncertainty of Each Question

**CDAS** [2] : quality-sensitive answering model

randomly assign k non-terminated questions

**Askit!** [3] : entropy-like method

assign the k most uncertain questions



[2] X. Liu, M. Lu, B. C. Ooi, Y. Shen, S. Wu, and M. Zhang. Cdas: A crowdsourcing data analytics system. PVLDB, 5(10):1040–1051, 2012.

[3] R. Boim, O. Greenspan, T. Milo, S. Novgorodov, N. Polyzotis, and W. C. Tan. Asking the right questions in crowd data sourcing. In ICDE, 2012.

# Limitations of Existing works

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- Miss an important factor:

How is the quality defined by an application ?

- “Evaluation Metric”  
( e.g., Accuracy, F-score )

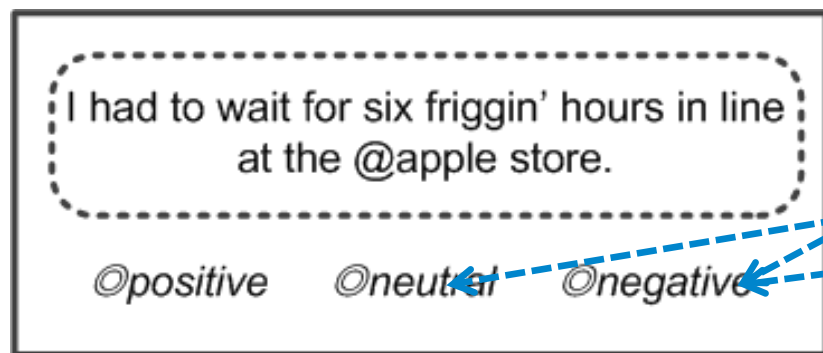
Defined by the requester



# Sentiment Analysis Application

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- **Target:** Find the sentiment (positive, neutral or negative) of crawled tweets.



Returned result: Label “negative”

- **Accuracy** : fraction of returned results that are correct  
[widely used in classification problems]

## Example:

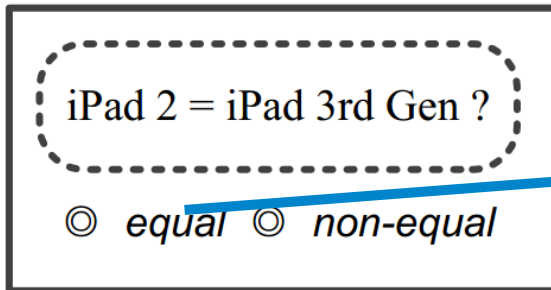
Suppose We have 100 questions, and there are 80 questions whose labels are correctly returned.

Accuracy:  $80/100 = 80\%$ .

# Entity Resolution Application

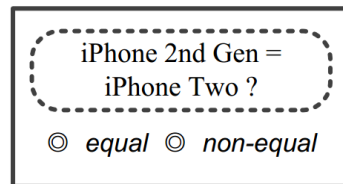
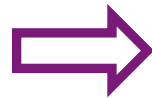
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- Target: Find pairs of objects that are “equal” (referring to the same real world entity)

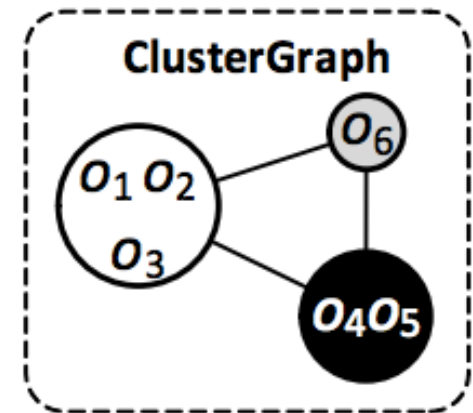
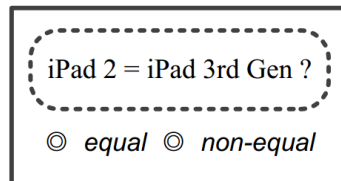


Focus on a specific label ( “equal” )

ID	Object
$O_1$	iPhone 2nd Gen
$O_2$	iPhone Two
$O_3$	iPhone 2
$O_4$	iPad Two
$O_5$	iPad 2
$O_6$	iPad 3rd Gen



•  
•  
•





# Entity Resolution Application (Cont ' d...)

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- F-score : harmonic mean of Precision and Recall  
(a metric that measures the quality of a specific label )

$$\text{F-score} = \frac{1}{\alpha \cdot \frac{1}{\text{Precision}} + (1 - \alpha) \cdot \frac{1}{\text{Recall}}}$$

target label

controlling parameter  $\alpha \in [0, 1]$ : trade-off Precision and Recall



[ widely used in information retrieval applications ]

# Target: Application's Evaluation Metric -> Assignment

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- Different applications use different evaluation metrics



I want to select out “equal” pairs of objects in my generation questions !!!

- Existing works (CDAS<sup>[2]</sup>, AskIt!<sup>[3]</sup> etc.) do not consider the requester-specified evaluation metric in the assignment

## ★ Target: Requester-specified Evaluation Metric -> Assignment

[2] X. Liu, M. Lu, B. C. Ooi, Y. Shen, S. Wu, and M. Zhang. Cdas: A crowdsourcing data analytics system. PVLDB, 5(10):1040–1051, 2012.

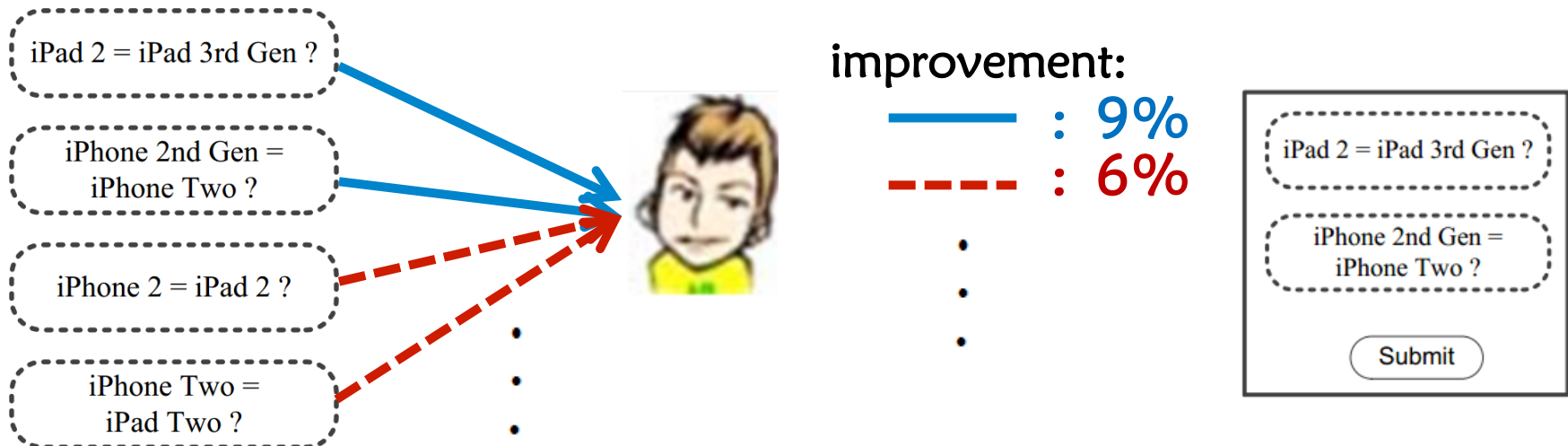
[3] R. Boim, O. Greenspan, T. Milo, S. Novgorodov, N. Polyzotis, and W. C. Tan. Asking the right questions in crowd data sourcing. In CDE, 2012.

# Solution Framework

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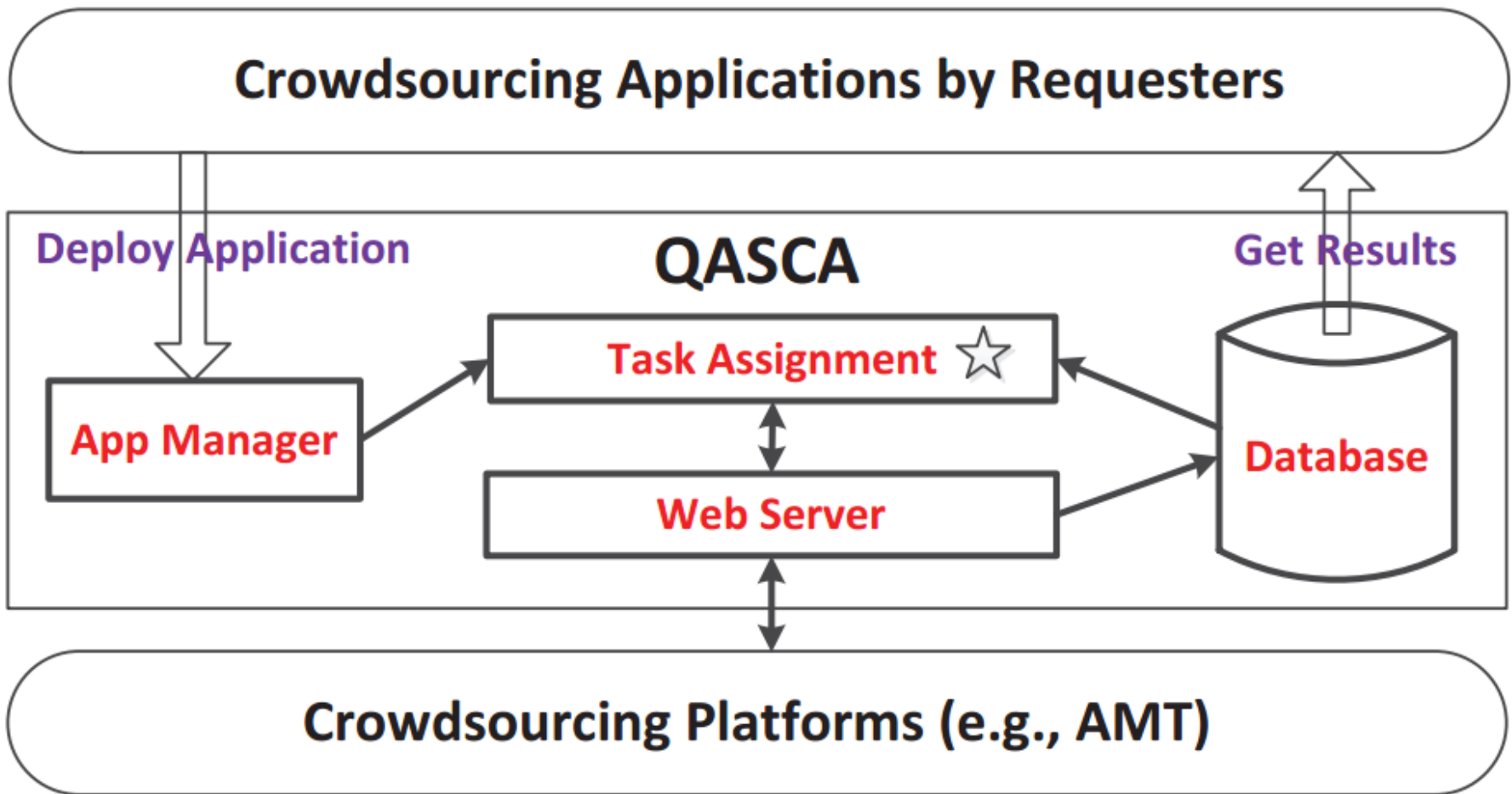
When a worker (  ) comes,

- ① for each set of  $k$  questions, we will estimate the improvement of quality if the  $k$  questions are answered by worker,
- ② and we will select the best set of  $k$  questions that maximize the improvement to the coming worker.



# QASCA System Architecture

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# Two key challenges

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①

for each set of  $k$  questions, we will estimate the improvement of quality if the  $k$  questions are answered by worker,



ground truth unknown

Evaluation Metric is defined to measure the quality of returned results based on the ground truth



HOW TO ESTIMATE THE QUALITY OF RETURNED RESULTS WITH UNKNOWN GROUND TRUTH ?

②

and we will select the best set of  $k$  questions that maximize the improvement to the coming worker.



expensive enumeration

The space of enumerating all assignments is exponential

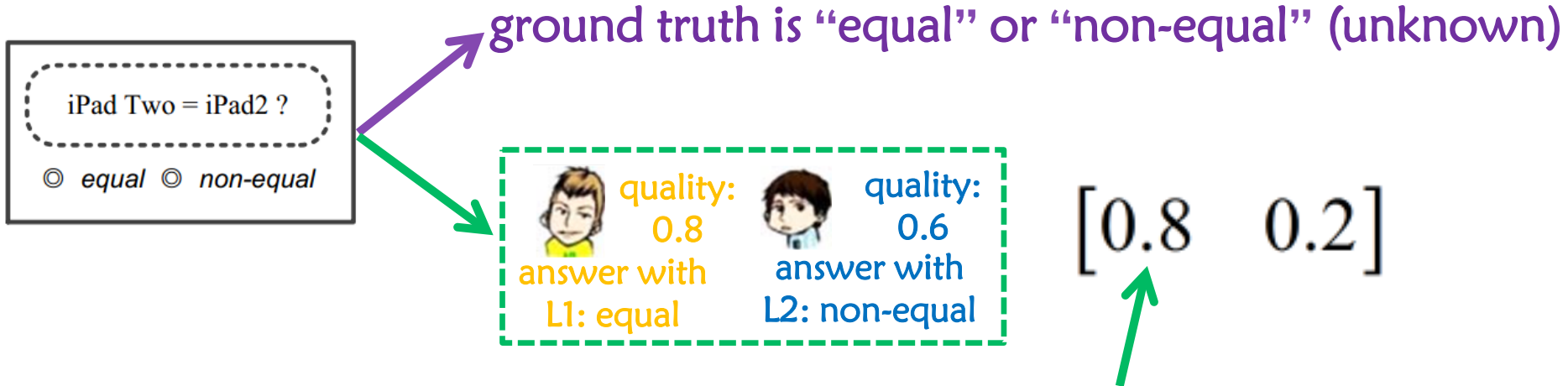
$$\binom{n}{k}$$



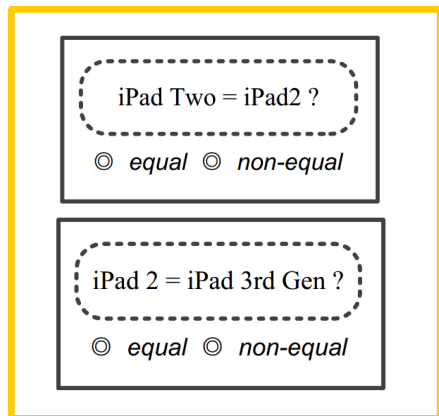
HOW TO EFFICIENTLY COMPUTE THE OPTIMAL ASSIGNMENT IN ALL  $k$ -QUESTION COMBINATIONS ?

# Solution to the 1<sup>st</sup> challenge (Unknown Ground Truth)

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The probability that the first label ("equal") to be the ground truth is 80% .



	L1 (equal)	L2 (non-equal)	
question 1	0.8	0.2	<b>Distribution matrix</b>
question 2	0.4	0.6	

# Solution to the 1<sup>st</sup> challenge (Cont ' d...)

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- How to evaluate the quality of results with the assistance of distribution matrix ?

$$\begin{bmatrix} \underline{0.8} & 0.2 \\ 0.4 & \underline{0.6} \end{bmatrix}$$

Suppose our returned results are (L1,L2)

ground truth: (L1,L1)	Accuracy: 50%	probability: $0.8 * 0.4 = 0.32$
ground truth: (L1,L2)	Accuracy: 100%	probability: $0.8 * 0.6 = 0.48$
ground truth: (L2,L1)	Accuracy: 0%	probability: $0.2 * 0.4 = 0.08$
ground truth: (L2,L2)	Accuracy: 50%	probability: $0.2 * 0.6 = 0.12$

$$50\% * 0.32 + 100\% * 0.48 + 0\% * 0.08 + 50\% * 0.12 = 70\%$$



I want to select out the **optimal result of each question !!!**

# Addressing 2 problems (1<sup>st</sup> challenge)

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## □ Accuracy

### 1.Expectation:

$$\boxed{\text{Accuracy}(T, R)} = \frac{\sum_{i=1}^n \mathbb{1}_{\{t_i=r_i\}}}{n} \Rightarrow \boxed{\mathbb{E}[\text{Accuracy}(T, R)]} = \frac{\sum_{i=1}^n Q_{i,r_i}}{n}.$$

### 2.Optimal result:

Selecting the label which corresponds the highest probability

## □ F-score

### 1.Expectation:

$$\boxed{\mathbb{E}[\text{F-score}(T, R, \alpha)]} \approx \frac{\sum_{i=1}^n Q_{i,1} \cdot \mathbb{1}_{\{r_i=1\}}}{\sum_{i=1}^n [\alpha \cdot \mathbb{1}_{\{r_i=1\}} + (1 - \alpha) \cdot Q_{i,1}]}$$

### 2.Optimal result:

Compare the probability of the target label with some threshold

★ Solving the two problems in  $O(n)$ .



# Cont ' d... (an interesting observation)

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- For F-score, returning the label with the highest probability in each question may not be optimal

**Example:** Suppose the target label is the first label

$$\begin{bmatrix} 0.35 & \underline{0.65} \\ \underline{0.55} & 0.45 \end{bmatrix} \quad 48.58\% \qquad \begin{bmatrix} \underline{0.35} & 0.65 \\ \underline{0.55} & 0.45 \end{bmatrix} \quad 53.58\%$$

**Solution:** compare the probability of the target label with some threshold ( $>$ : target label;  $\leq$ : the other label)

$$\begin{bmatrix} 0.35 & 0.65 \\ 0.55 & 0.45 \end{bmatrix} \quad 0.31 \quad \begin{matrix} 0.35 > 0.31 \\ 0.55 > 0.31 \end{matrix} \quad \begin{bmatrix} \underline{0.35} & 0.65 \\ \underline{0.55} & 0.45 \end{bmatrix}$$

# Solution to the 2<sup>nd</sup> Challenge (Optimal Assignment)

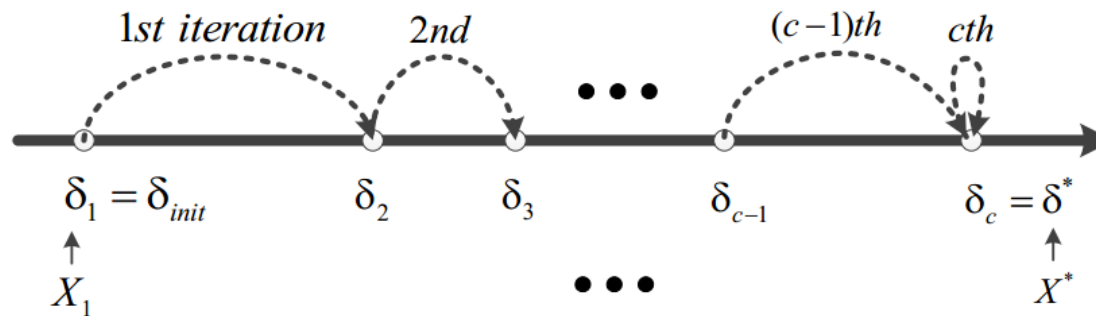
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## Accuracy - TOP-K Benefit Algorithm

Define the benefit of assigning each question

## F-score - Iterative Approach

Local Update Algorithm



The assignment iteratively becomes better and better until convergence (optimal)

★ Reduce the complexity from  $O\left(\binom{n}{k} \cdot n\right)$  to  $O(n)$ .

# Experiments- Real Datasets (Setup-datasets)

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## Five Datasets (known ground truth for evaluation)

### Films Poster (FS)

- compare the publishing year

### Sentiment Analysis (SA)

- choose the sentiment of tweet

### Entity Resolution (ER)

- finding the same entities

### Positive Sentiment Analysis (PSA)

- positive with high confidence

### Negative Sentiment Analysis (NSA)

- negative as many as positive



I had to wait for six friggin' hours in line at the @apple store.

positive    neutral    negative

iWatch Two = iPad2 ?

equal    non-equal

Having major battery drain issue since updating iPhone 4 to iOS 5. Anyone else?

positive    non-positive

Siri is down.

negative    non-negative

Accuracy

$\alpha = 0.5$

F-score

$\alpha = 0.75$

$\alpha = 0.25$

# Experiments- Real Datasets (Setup-systems)

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## □ Five Systems ( End-to-End Comparison )

<b>Baseline</b>	randomly select k questions to assign
<b>CDAS [2]</b>	quality-sensitive answering model randomly assign k non-terminated questions
<b>Askit! [3]</b>	entropy-like method assign the k most uncertain questions
<b>MaxMargin</b>	iteratively select next question with the highest expected marginal improvement
<b>ExpLoss</b>	iteratively select the next question by considering the expected loss

[2] X. Liu, M. Lu, B. C. Ooi, Y. Shen, S. Wu, and M. Zhang. Cdas: A crowdsourcing data analytics system. PVLDB, 5(10):1040–1051, 2012.

[3] R. Boim, O. Greenspan, T. Milo, S. Novgorodov, N. Polyzotis, and W. C. Tan. Asking the right questions in crowd data sourcing. In ICDE, 2012.

# Experiments- Real Datasets (settings)

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## □ Parallel comparison



Baseline

iWatch Two = iPad2 ?  
iPad Two = Mac 2 ?  
⋮  
iphone 4s = Air three ?

CDAS

iWatch Two = iPad2 ?  
iPad Two = Mac 2 ?  
⋮  
iphone 4s = Air three ?

Askit!

iWatch Two = iPad2 ?  
iPad Two = Mac 2 ?  
⋮  
iphone 4s = Air three ?

MaxMargin

iWatch Two = iPad2 ?  
iPad Two = Mac 2 ?  
⋮  
iphone 4s = Air three ?

ExpLoss

iWatch Two = iPad2 ?  
iPad Two = Mac 2 ?  
⋮  
iphone 4s = Air three ?

QASCA

iWatch Two = iPad2 ?  
iPad Two = Mac 2 ?  
⋮  
iphone 4s = Air three ?

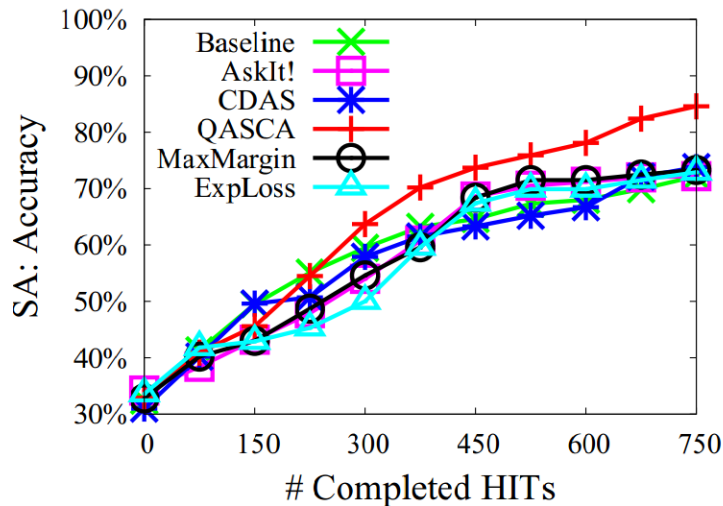
Each system assigns 4 questions  
 $4 \times 6 = 24$  questions are batched in random order in a HIT

# Experiments- Real Datasets (Comparison)

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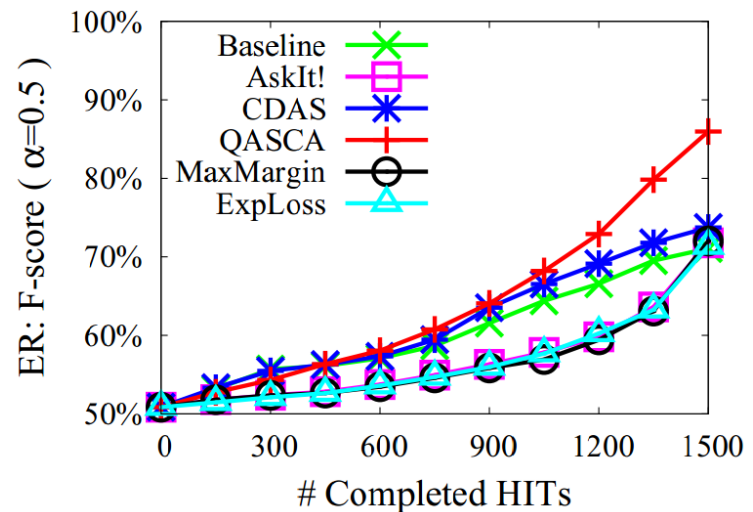
## End-to-End System Comparisons

### Sentiment Analysis (SA)



SA: Accuracy

### Entity Resolution (ER)



ER: F-score

QASCA outperforms other systems >8% improvement in quality when all HITs are completed

# Conclusions

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- Online Task Assignment Framework by considering the application-driven evaluation metrics
- Unknown Ground Truth (Distribution Matrix )
  1. Estimate the quality of returned results
  2. Optimal result of each question
- Expensive Enumeration of all assignments  
Two linear algorithms that can compute optimal assignments
- Experiments on AMT to validate our algorithms

# Future Works

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- Extend to more quality metrics (question-based, cluster-based etc.)
- Extend to questions of different types (heterogeneous questions)
- Consider the dependency between questions (dependency: work-flow, relations: transitive etc.)



Thank you !  
Any Questions ?

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Computer Science  
The University of Hong Kong



# Supplementary Slides

# \* 1<sup>st</sup> challenge: Definition of Accuracy -> Accuracy\*

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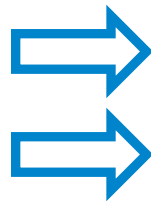
- Original Definition of  $F()$  : evaluation metric

$F(T, R)$ : evaluate the quality of returned results  $R$  based on the known ground truth  $T$

For example, Accuracy: the results correctly answered 8 out of 10 questions, then  $8/10=80\%$

$T$  : unknown 

$F(T, R)$



distribution matrix  $Q$  

$F^*(Q, R) = \mathbb{E}[ F(T, R) ]$

$$\text{Accuracy}(T, R) = \frac{\sum_{i=1}^n \mathbb{1}_{\{t_i=r_i\}}}{n}$$



$$\text{Accuracy}^*(Q, R) = \mathbb{E}[ \text{Accuracy}(T, R) ] = \frac{\sum_{i=1}^n Q_{i,r_i}}{n}$$

<u>0.8</u>	0.2	$\frac{.8+.6+.25+.5+.9+.3}{6} = 55.83\%$
<u>0.6</u>	0.4	
0.25	0.75	
<u>0.5</u>	0.5	
<u>0.9</u>	0.1	
<u>0.3</u>	0.7	

# \* 1<sup>st</sup> challenge: Maximize Accuracy\*

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- Given  $Q$ , what results  $R$  should be returned ?

We want to choose the optimal  $R^*$  such that

$$R^* = \arg \max_R F^*(Q, R)$$



To quantify the quality of  $Q$ ,

we use the best quality that  $Q$  can reach to evaluate the quality of  $Q$ .

$$F(Q) = \max_R F^*(Q, R) = F^*(Q, R^*)$$

**THEOREM 1.** For Accuracy\*, the optimal result  $r_i^*$  ( $1 \leq i \leq n$ ) of a question  $q_i$  is the label with the highest probability, i.e.,  $r_i^* = \arg \max_j Q_{i,j}$ .

0.8	0.2
0.6	0.4
0.25	0.75
0.5	0.5
0.9	0.1
0.3	0.7

optimal results

# \* 1<sup>st</sup> challenge: Definition of F-score -> F-score\*

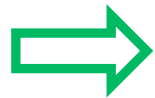
- F-score : harmonic mean of Precision and Recall

$$\text{F-score} = \frac{1}{\alpha \cdot \frac{1}{\text{Precision}} + (1 - \alpha) \cdot \frac{1}{\text{Recall}}}$$

controlling parameters:  $\alpha \in [0, 1]$

focus on a target label

Expectation: hard to compute   $\mathbb{E}[\text{F-score}(T, R, \alpha)] = \sum_{T' \in \tau} \text{F-score}(T', R, \alpha) \cdot \prod_{i=1}^n Q_{i, t'_i}$

Approximation  $\mathbb{E}\left[\frac{A}{B}\right] \approx \frac{\mathbb{E}[A]}{\mathbb{E}[B]}$    $\mathbb{E}\left[\frac{A}{B}\right] = \frac{\mathbb{E}[A]}{\mathbb{E}[B]} + \mathcal{O}(n^{-1})$

$$\text{F-score}(T, R, \alpha) = \frac{\sum_{i=1}^n \mathbb{1}_{\{t_i=1\}} \cdot \mathbb{1}_{\{r_i=1\}}}{\sum_{i=1}^n [\alpha \cdot \mathbb{1}_{\{r_i=1\}} + (1 - \alpha) \cdot \mathbb{1}_{\{t_i=1\}}]}$$



<u>0.8</u>	0.2	$\alpha = 0.5$  $\frac{.8+.6+.25+.5+.9+.3}{.5*6+.5*(.8+.6+.25+.5+.9+.3)}$ $= 71.66\%$
<u>0.6</u>	0.4	
<u>0.25</u>	0.75	
<u>0.5</u>	0.5	
<u>0.9</u>	0.1	
<u>0.3</u>	0.7	

$$\text{F-score}^*(Q, R, \alpha) = \frac{\mathbb{E}\left[\sum_{i=1}^n \mathbb{1}_{\{t_i=1\}} \cdot \mathbb{1}_{\{r_i=1\}}\right]}{\mathbb{E}\left[\sum_{i=1}^n [\alpha \cdot \mathbb{1}_{\{r_i=1\}} + (1 - \alpha) \cdot \mathbb{1}_{\{t_i=1\}}]\right]} = \frac{\sum_{i=1}^n Q_{i,1} \cdot \mathbb{1}_{\{r_i=1\}}}{\sum_{i=1}^n [\alpha \cdot \mathbb{1}_{\{r_i=1\}} + (1 - \alpha) \cdot Q_{i,1}]}$$

# \* 1<sup>st</sup> challenge: Maximize F-score\*

- (Accuracy) treat each question independently

0.35	0.65	48.58%
0.55	0.45	

**✗** for F-score (even if  $\mathbb{E}[ \text{F-score}(T, R, \alpha) ]$ )

*Observation 1:* Returning the label with the highest probability in each question may not be optimal (even for  $\alpha = 0.5$ );

0.35	0.65	53.58%
0.55	0.45	

*Observation 2:* Deriving the optimal result of a question  $q_i$  does not only depend on the question's distribution (or  $Q_i$ ) itself.

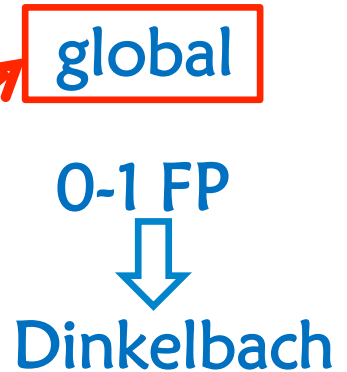
0.35	0.65
0.9	0.1

**THEOREM 2.** Given  $Q$  and  $\alpha$ , for F-score\*, the optimal result  $r_i^*$  ( $1 \leq i \leq n$ ) of a question  $q_i$  can be derived by comparing  $Q_{i,1}$  with the threshold  $\theta = \lambda^* \cdot \alpha$ , i.e.,  $r_i^* = 1$  if  $Q_{i,1} \geq \theta$  and  $r_i^* = 2$  if  $Q_{i,1} < \theta$ .

$$\lambda^* = \max_R \text{F-score}^*(Q, R, \alpha)$$

0.35	0.65	$\lambda^* \cdot \alpha = 0.31$
0.55	0.45	

0.35	0.65	$\lambda^* \cdot \alpha = 0.4$
0.9	0.1	



# \*1<sup>st</sup> challenge: Maximize F()- F-score (Algorithm)

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- Measure the Quality of Q for F-score  O(c \* n) time

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## Algorithm 1 Measure the Quality of Q for F-score

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**Input:**  $Q, \alpha$

**Output:**  $\lambda$

```
1:  $\lambda = 0$ ; // initialized as 0 ( $\lambda_{init} = 0$ )
2:  $R' = []$ ;
3: while True do
4:    $\lambda_{pre} = \lambda$ ; // record  $\lambda$  for this iteration
5:   // construct new  $R' = [r'_1, r'_2 \dots r'_n]$ 
6:   for  $i = 1$  to  $n$  do
7:     if  $Q_{i,1} \geq \lambda \cdot \alpha$  then  $r'_i = 1$  else  $r'_i = 2$ 
8:    $\lambda = \frac{\sum_{i=1}^n Q_{i,1} \cdot 1_{\{r'_i=1\}}}{\sum_{i=1}^n [\alpha \cdot 1_{\{r'_i=1\}} + (1-\alpha) \cdot Q_{i,1}]}$ ; // F-score*(Q, R',  $\alpha$ )
9:   if  $\lambda_{pre} == \lambda$  then
10:     break
11:   else
12:      $\lambda_{pre} = \lambda$ 
13: return  $\lambda$ 
```

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Dinkelbach  
Framework

# \*2<sup>nd</sup> Challenge: Optimal Assignments (Accuracy)

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- Define the Benefit of assigning each question

$$\text{Benefit}(q_i) = Q_{i,r_i^w}^w - Q_{i,r_i^c}^c$$

## Selecting k questions with largest benefits

EXAMPLE 4. Consider  $Q^c$  and  $Q^w$  in Figure 2. We can obtain  $R^c = [1, 1, 2, 1, 1, 2]$  (or  $[1, 1, 2, 2, 1, 2]$ ) and  $R^w = [1, 1, 0, 1, 0, 2]$ .<sup>4</sup> For each  $q_i \in S^w$ , we compute its benefit as follows:  $\text{Benefit}(q_1) = Q_{1,r_1^w}^w - Q_{1,r_1^c}^c = 0.123$ ,  $\text{Benefit}(q_2) = 0.212$ ,  $\text{Benefit}(q_4) = 0.25$  and  $\text{Benefit}(q_6) = 0.175$ . So  $q_2$  and  $q_4$  which have the highest benefits will be assigned to worker  $w$ .

Current Distribution Matrix	$Q^c =$	$\begin{bmatrix} 0.8 & 0.2 \\ 0.6 & 0.4 \\ 0.25 & 0.75 \\ 0.5 & 0.5 \\ 0.9 & 0.1 \\ 0.3 & 0.7 \end{bmatrix}$
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Estimated Distribution Matrix	$Q^w =$	$\begin{bmatrix} 0.923 & 0.077 \\ 0.818 & 0.182 \\ 0.75 & 0.25 \\ 0.125 & 0.875 \end{bmatrix}$
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# \*2<sup>nd</sup> Challenge: Optimal Assignments (F-score [1])

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## □ F-score Online Assignment Algorithm


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### Algorithm 2 *F-score Online Assignment*

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**Input:**  $Q^c, Q^w, \alpha, k, S^w$

**Output:** HIT

```
1:  $\delta = 0$  ; // initialized as 0 ( $\delta_{init} = 0$ )
2: while True do
3:    $\delta_{pre} = \delta$ 
4:   // get the updated  $\delta_{t+1}$  and its corresponding  $X$ 
5:    $X, \delta = Update(Q^c, Q^w, \alpha, k, S^w, \delta)$   local Update
6:   if  $\delta_{pre} == \delta$  then
7:     break
8:   else
9:      $\delta_{pre} = \delta$ 
10: // construct HIT based on the returned  $X$ 
11: for  $i = 1$  to  $n$  do
12:   if  $x_i == 1$  then
13:     HIT = HIT  $\cup$   $\{q_i\}$ 
14: return HIT
```

---

# \*2<sup>nd</sup> Challenge: Optimal Assignments (F-score [2])

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## □ local Update

---

### Algorithm 3 Update


---

**Input:**  $Q^c, Q^w, \alpha, k, S^w, \delta$

**Output:**  $X, \lambda$

```
1:  $\lambda = 0$ ; // initialized as 0 ( $\lambda_{init} = 0$ )
2:  $X = []$ ;
3:  $\hat{R}^c = []$ ;  $\hat{R}^w = []$ ;
4:  $b = d = [0, 0, \dots, 0]$ ;  $\beta = 0$ ;  $\gamma = 0$ ;
5: // construct  $\hat{R}^c$  ( $\hat{R}^w$ ) by comparing  $Q^c$  ( $Q^w$ ) with  $\delta \cdot \alpha$ ; (lines 6-9)
6: for  $i = 1$  to  $n$  do
7:   if  $Q_{i,1}^c \geq \delta \cdot \alpha$  then  $\hat{r}_i^c = 1$  else  $\hat{r}_i^c = 2$ 
8: for  $q_i \in S^w$  do
9:   if  $Q_{i,1}^w \geq \delta \cdot \alpha$  then  $\hat{r}_i^w = 1$  else  $\hat{r}_i^w = 2$ 
10: Compute  $b_i, d_i$  ( $1 \leq i \leq n$ ) and  $\beta, \gamma$  following the proof in Theorem 4;
11: // Update  $\lambda$  from  $\lambda_{init}$  until convergence; (line 12-21)
12: while True do
13:    $\lambda_{pre} = \lambda$ 
14:   compute  $TOP$ , a set which contains  $k$  questions in  $S^w$  that correspond to
   the highest value of  $b_i - \lambda \cdot d_i$ ;
15:   for  $i = 1$  to  $n$  do
16:     if  $q_i \in TOP$  then  $x_i = 1$  else  $x_i = 0$ 
17:    $\lambda = \frac{\sum_{i=1}^n (x_i \cdot b_i) + \beta}{\sum_{i=1}^n (x_i \cdot d_i) + \gamma}$ ;
18:   if  $\lambda_{pre} == \lambda$  then
19:     break
20:   else
21:      $\lambda_{pre} = \lambda$ 
22: return  $X, \lambda$ 
```

---




$$\begin{cases} b_i = Q_{i,1}^w \cdot \mathbb{1}_{\{\hat{r}_i^w=1\}} - Q_{i,1}^c \cdot \mathbb{1}_{\{\hat{r}_i^c=1\}} \\ d_i = \alpha \cdot (\mathbb{1}_{\{\hat{r}_i^w=1\}} - \mathbb{1}_{\{\hat{r}_i^c=1\}}) + (1 - \alpha) \cdot (Q_{i,1}^w - Q_{i,1}^c) \\ \beta = \sum_{i=1}^n Q_{i,1}^c \cdot \mathbb{1}_{\{\hat{r}_i^c=1\}} \\ \gamma = \sum_{i=1}^n [\alpha \cdot \mathbb{1}_{\{\hat{r}_i^c=1\}} + (1 - \alpha) \cdot Q_{i,1}^c], \end{cases}$$

# Computing of Distribution Matrices

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## □ Current Distribution Matrix

$$Q_{i,j}^c = P(t_i = j | D_i) = \frac{P(D_i | t_i = j) \cdot P(t_i = j)}{P(D_i)}$$


 quality: 0.8      quality: 0.6  
 answer with label 1     answer with label 2  

$$Q_i^c = [0.8, 0.2]$$

## □ Estimated Distribution Matrix

① estimate the probability distribution that the coming worker will answer for each question

$$P(a_i^w = j' | D_i) = \sum_{j=1}^{\ell} P(a_i^w = j' | t_i = j, D_i) \cdot P(t_i = j | D_i)$$

 quality: 0.6  

$$[.8 * .6 + .2 * .4, .8 * .4 + .2 * .8] = [0.56, \underline{0.44}]$$

② integrate the computed distribution in computing estimated distribution matrix by weighted random sampling

$$Q_{i,j}^w \propto Q_{i,j}^c \cdot P(a_i^w = l_i^w | t_i = j)$$

$$(.8 * .4) : (.2 * .6) = [.727, .273]$$

# Experiments- Simulated Dataset (F-score)

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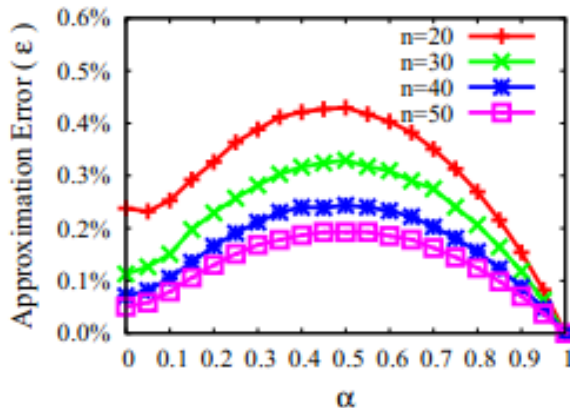
## Generation of Datasets

$$Q_{i,1} \in [0, 1], \quad Q_{i,2} = 1 - Q_{i,1}$$

$$\mathbb{E} \left[ \frac{A}{B} \right] \approx \frac{\mathbb{E}[A]}{\mathbb{E}[B]} \quad \Rightarrow \quad \mathbb{E} \left[ \frac{A}{B} \right] = \frac{\mathbb{E}[A]}{\mathbb{E}[B]} + \mathcal{O}(n^{-1})$$

## Approximation Error

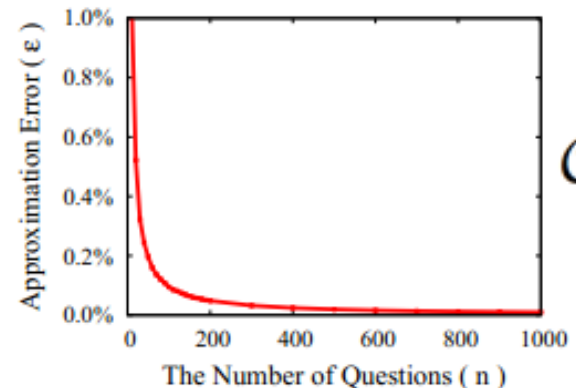
$$\epsilon = | \text{F-score}^*(Q, R, \alpha) - \mathbb{E}[ \text{F-score}(T, R, \alpha) ] |$$



Varying  $\alpha$

$$\mathbb{E}[ \text{Precision}(T, R) ] = \text{F-score}^*(Q, R, 1)$$

$$\mathbb{E}[ \text{Recall}(T, R) ] \approx \text{F-score}^*(Q, R, 0)$$



Varying  $n$

# Experiments- Simulated Dataset (F-score)

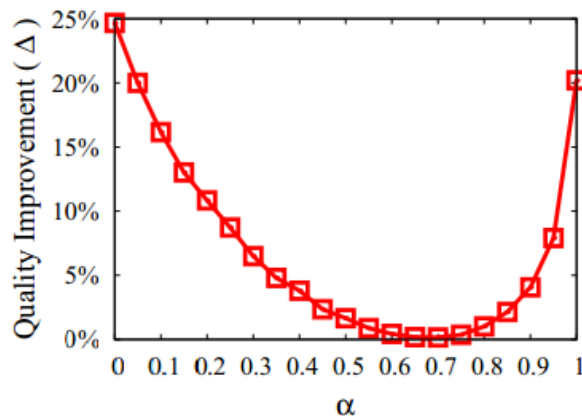
37

- Improvement of the **Optimal** vs **Maximal** Results

**Optimal Results**  $R^* = \operatorname{argmax}_R \text{F-score}^*(Q, R, \alpha)$

**Maximal Results**  $\tilde{R} \begin{cases} \tilde{r}_i = 1 & \text{if } Q_{i,1} \geq Q_{i,2} \\ \tilde{r}_i = 2 & \text{if otherwise} \end{cases}$

$$\Delta = \mathbb{E}[\text{F-score}(T, R^*, \alpha)] - \mathbb{E}[\text{F-score}(T, \tilde{R}, \alpha)]$$



Varying

$\alpha$

25%  $\alpha$

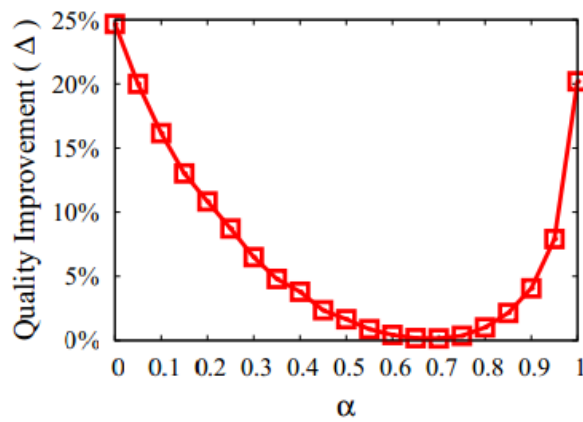
results in

>10%

improvement

# \*Explanation of a graph

## □ Why asymmetric ?



$\Delta$  is zero

when  $\alpha$

is around 0.65 ?

For some unknown  $\alpha'$ , if  $\tilde{R}$  is equal to  $R^*$  (or  $\tilde{R} = R^*$ ),

(1) as  $\tilde{R}$  is constructed by comparing with the threshold 0.5, thus from Theorem 2 we know the threshold  $\theta = \lambda^* \cdot \alpha' = 0.5$  and

(2) as  $\lambda^* = \text{F-score}^*(Q, R^*, \alpha')$ , and  $R^* = \tilde{R}$ , we have

$$\lambda^* = \frac{\sum_{i=1}^n \mathbb{1}_{\{Q_{i,1} \geq 0.5\}} \cdot Q_{i,1}}{\alpha' \cdot \sum_{i=1}^n \mathbb{1}_{\{Q_{i,1} \geq 0.5\}} + (1 - \alpha') \cdot \sum_{i=1}^n Q_{i,1}}. \text{ Taking } \lambda^* \cdot \alpha' =$$

0.5 inside, we can obtain  $\sum_{i=1}^n Q_{i,1} \cdot \mathbb{1}_{\{Q_{i,1} \geq 0.5\}} = 0.5 \cdot$

$[\sum_{i=1}^n \mathbb{1}_{\{Q_{i,1} \geq 0.5\}} + (\frac{1}{\alpha'} - 1) \cdot \sum_{i=1}^n Q_{i,1}]$ . Note that as we

randomly generate  $Q_{i,1}$  ( $1 \leq i \leq n$ ) for all questions, it makes

$Q_{i,1}$  ( $1 \leq i \leq n$ ) uniformly distributed in  $[0, 1]$ . Thus if we take

the expectation on both sides of the obtained formula, and apply

the properties of uniform distribution, we can derive  $0.75 \cdot \frac{n}{2} =$

$0.5 \cdot [\frac{n}{2} + (\frac{1}{\alpha'} - 1) \cdot 0.5 \cdot n]$ , and then get  $\alpha' = 0.667$ , which

verifies our observation (around 0.65).

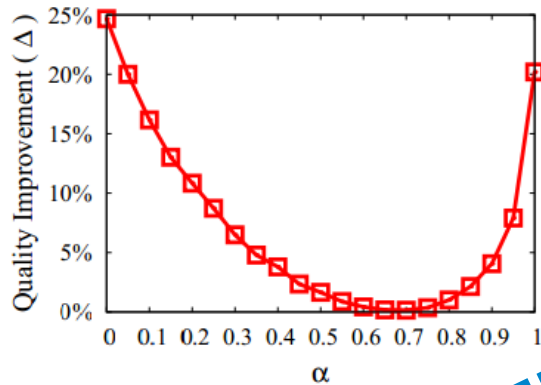
# Experiments- Real Datasets (F-score)\*

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- F-score improvements for other systems:

Other systems can all benefit from using optimal results

$$\Delta = \mathbb{E}[ \text{F-score}(T, R^*, \alpha) ] - \mathbb{E}[ \text{F-score}(T, \tilde{R}, \alpha) ]$$



Simulated Datasets

	Baseline	CDAS	AskIt!	MaxMargin	ExpLoss
<i>ER</i> ( $\alpha = 0.5$ )	2.59%	2.69%	4.56%	5.49%	4.32%
<i>PSA</i> ( $\alpha = 0.75$ )	4.14%	2.96%	1.26%	2.08%	1.66%
<i>NSA</i> ( $\alpha = 0.25$ )	14.12%	10.45%	12.44%	14.26%	9.98%

Real Datasets: average quality improvement of each system by applying our optimal  $R^*$

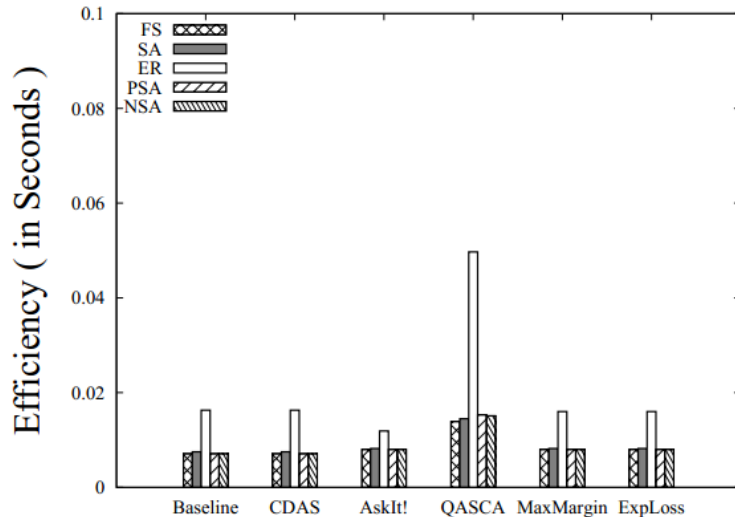
$$\hat{\Delta} = \text{F-score}(T, R^*, \alpha) - \text{F-score}(T, \tilde{R}, \alpha).$$

# Experiments- Real Datasets (More Comparison)\*

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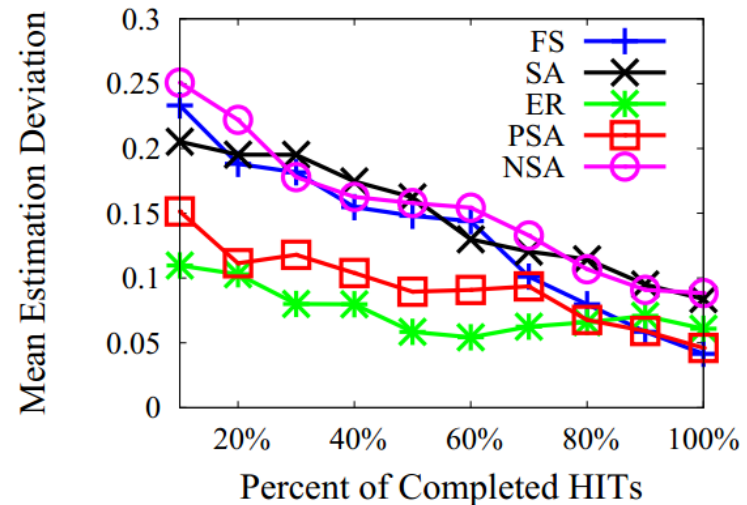
## Efficiency Comparison

## Estimated & Real Worker Quality



(a) Efficiency

worst case assignment time  
All can finish within 0.06s  
fairly efficiency in real situations



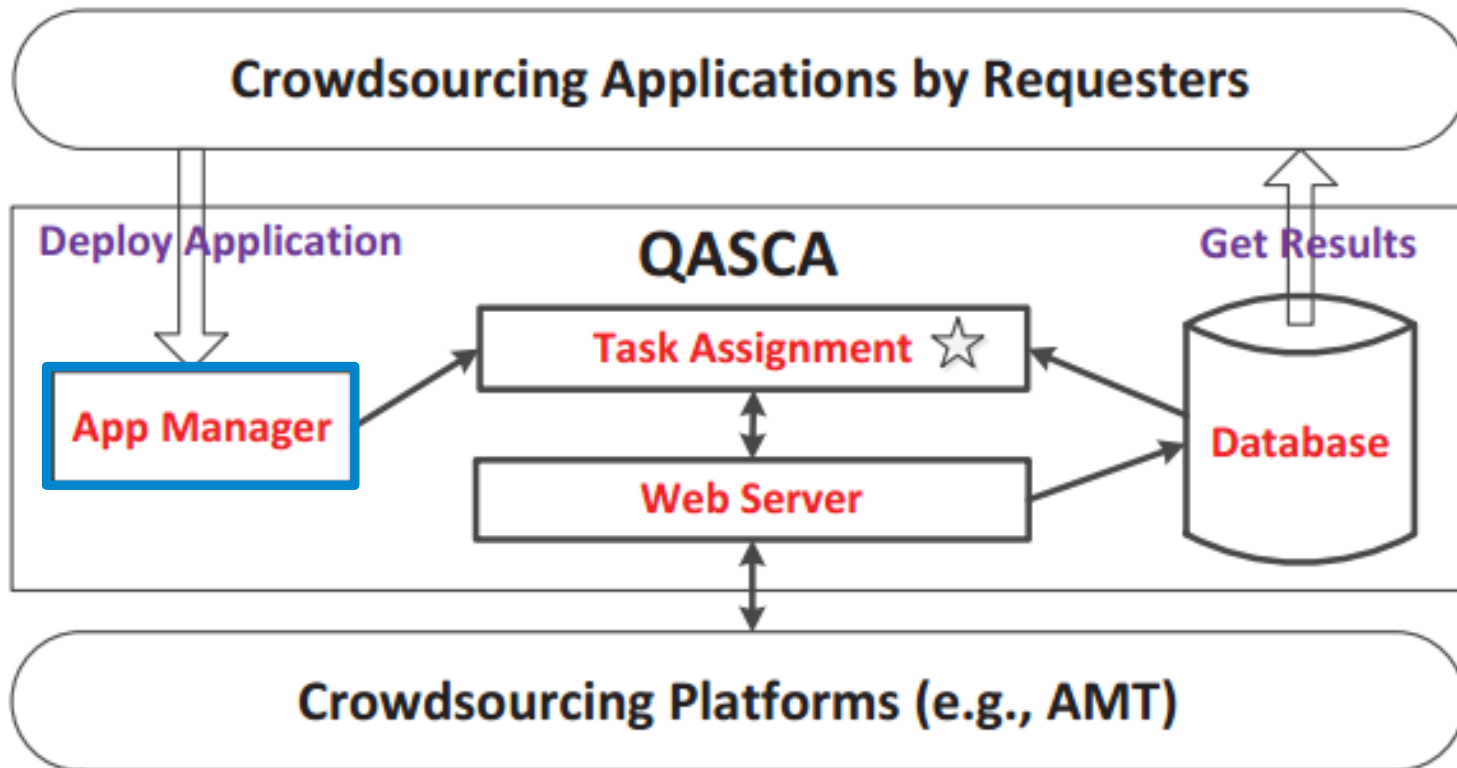
(b) Mean Estimation Deviation

better leverage estimated worker quality to judge how the worker answer might affect the quality metric if questions are assigned



# \*QASCA System Architecture (1)

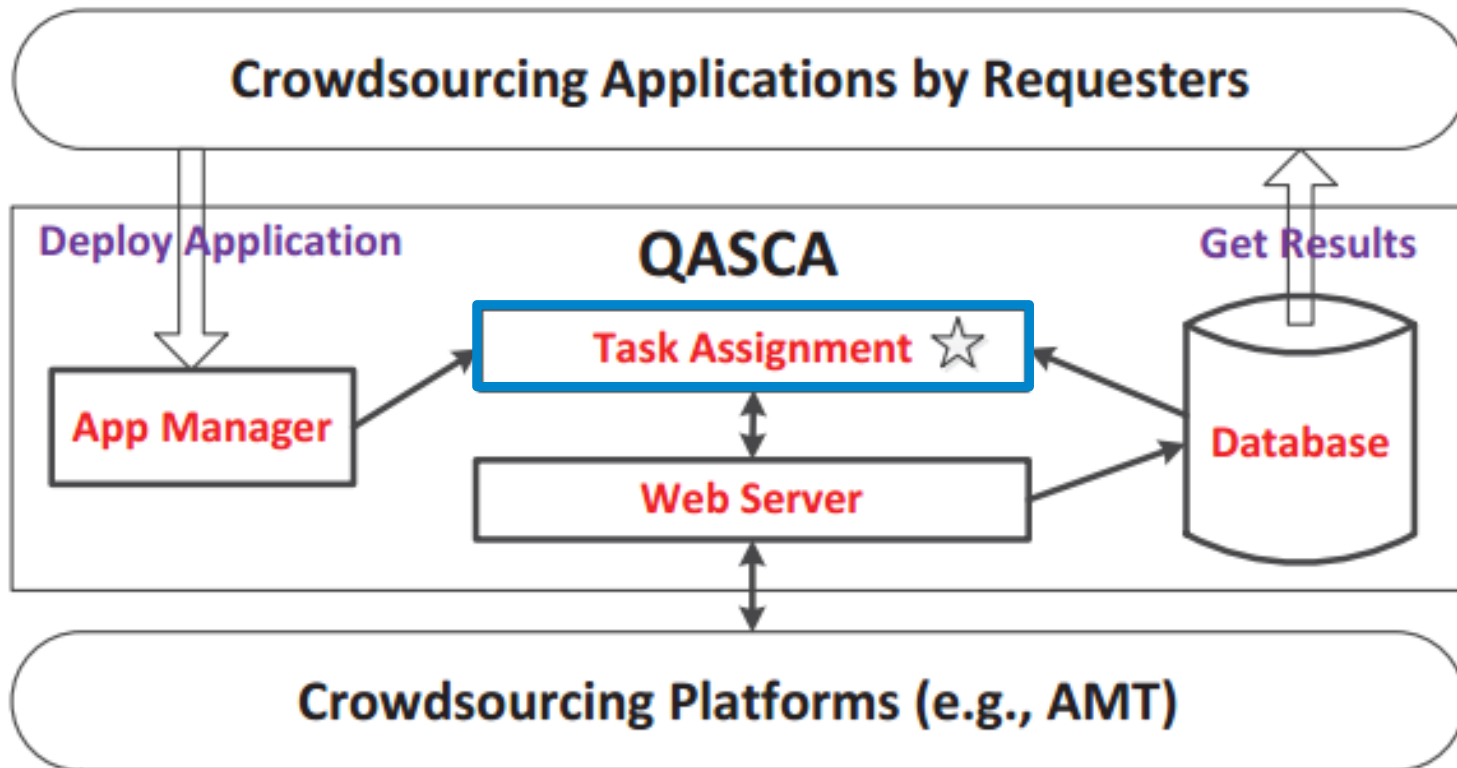
41



To deploy an application, the requester should set parameters in the **App Manager**. It stores the questions and other information (for example, budget, evaluation metric) required by the online assignment strategies.

# \*QASCA System Architecture (2)

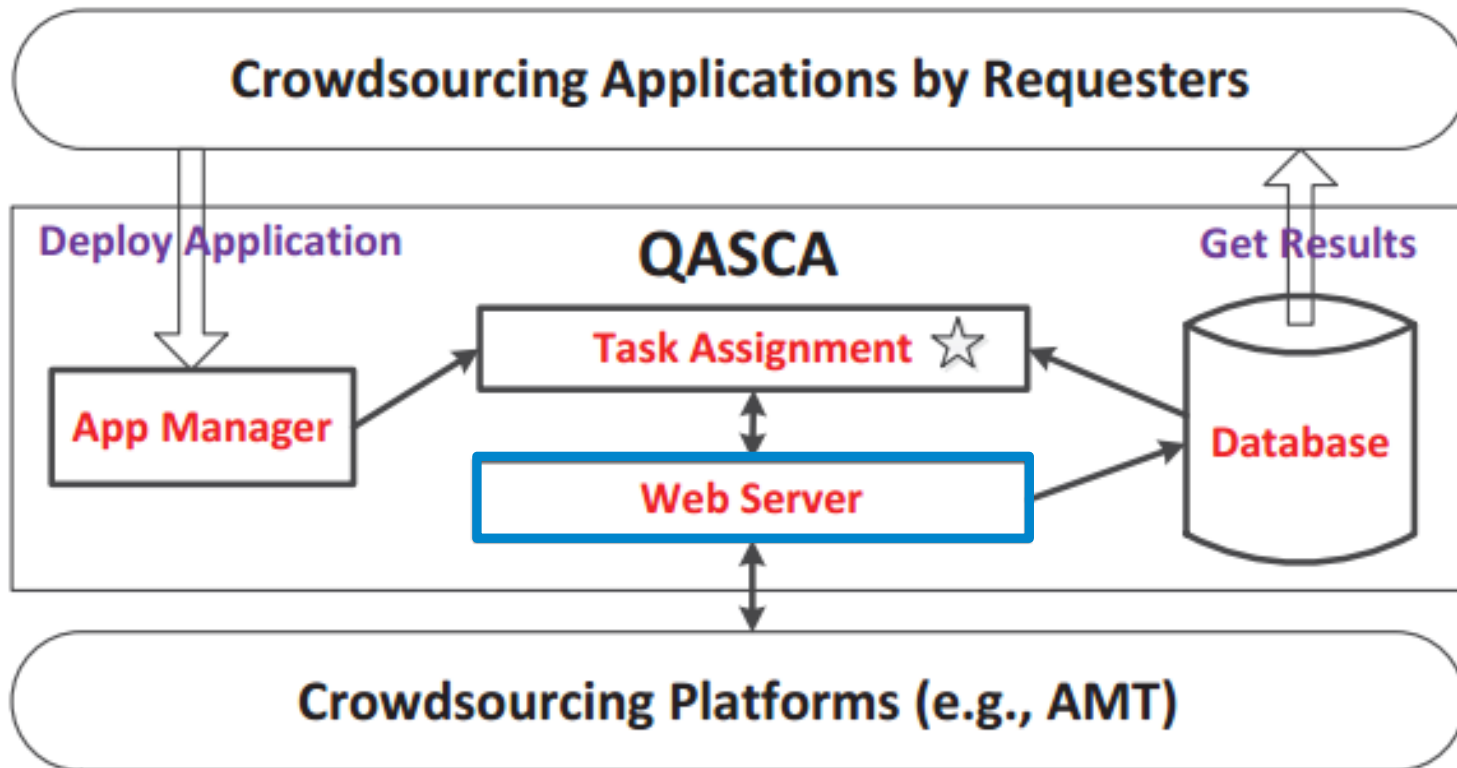
42



The **Task Assignment** runs the online assignment strategies and decides the best  $k$  questions w.r.t. the determined evaluation metric, and batch them in the HIT to assign to the coming worker.

# \*QASCA System Architecture (3)

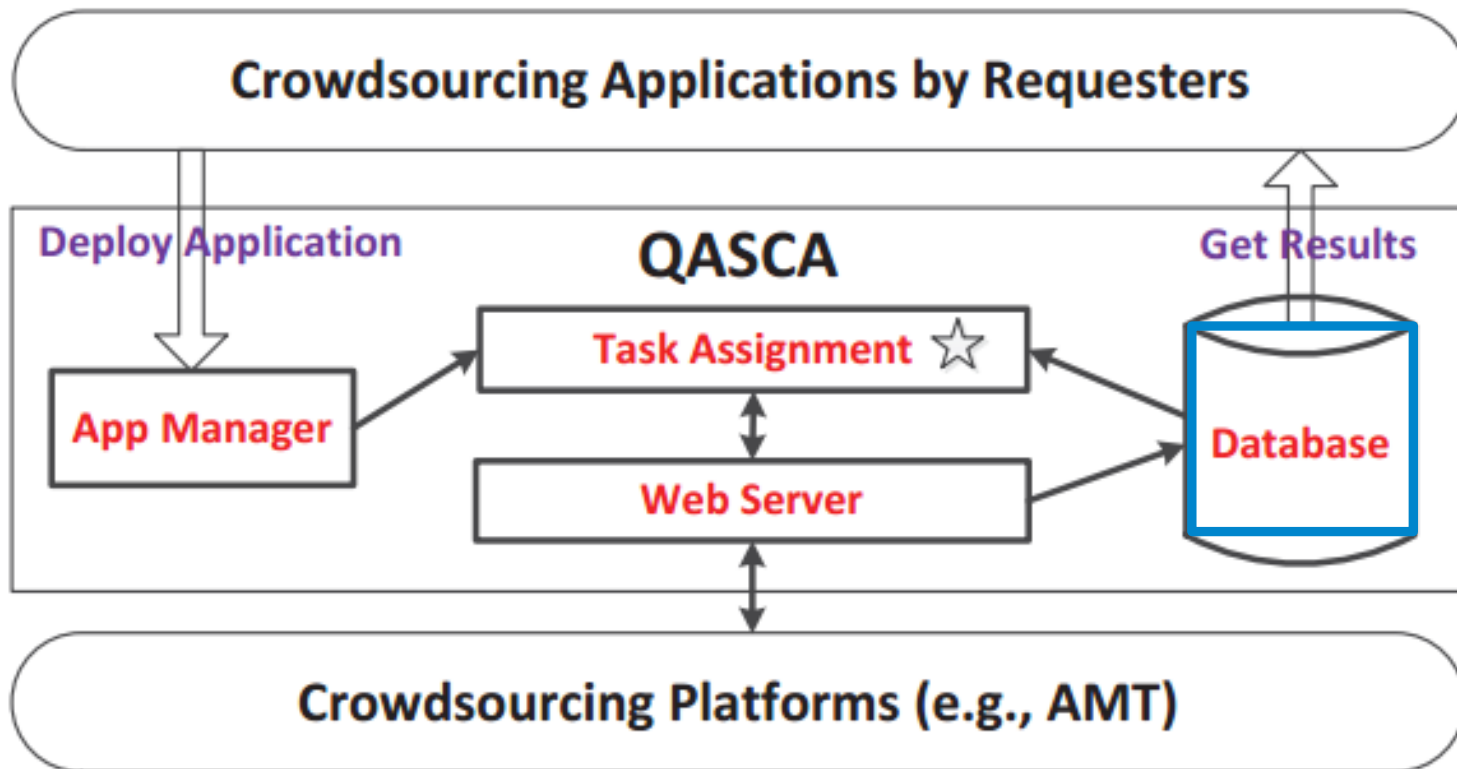
43



The **Web Server** accepts requests and give feedbacks to the workers. In HIT completion: it records the worker ID and her answers. In HIT request, it sends the HIT returned by the Task Assignment component and send it to the coming worker.

# \*QASCA System Architecture (4)

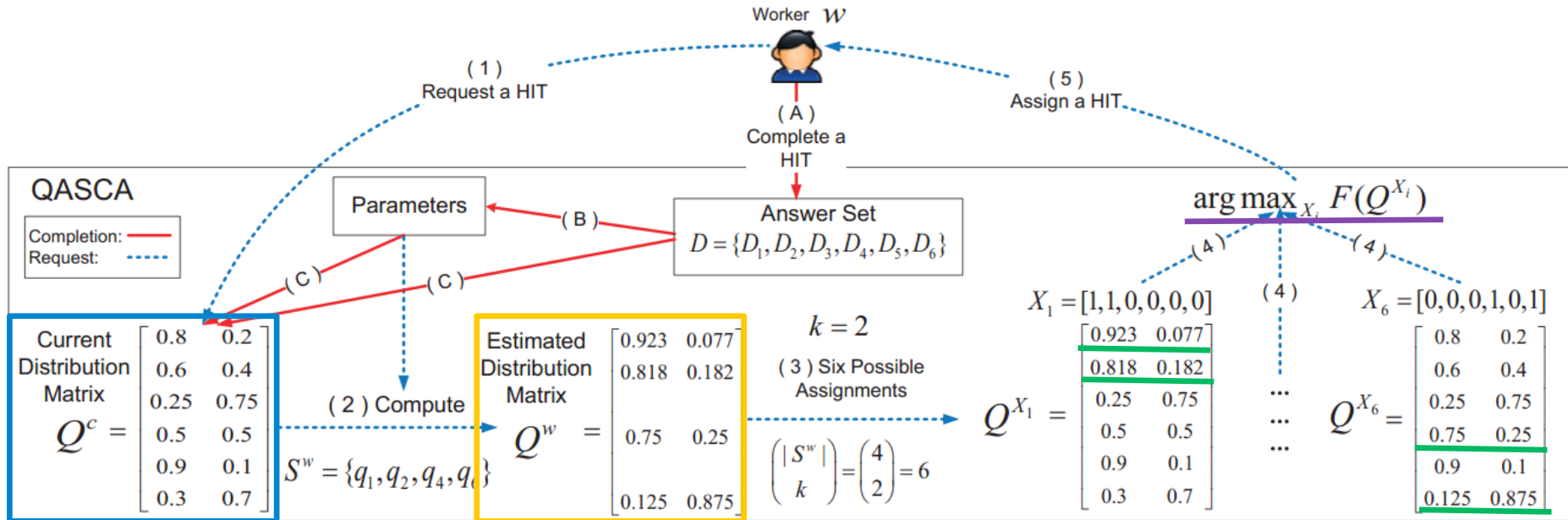
44



The **Database** stores parameters such as the workers' and questions' information. After an application has been fully accomplished, then it sends the results to the requesters.

# QASCA Workflow & Problem Definition

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## □ Problem Definition

**DEFINITION 1.** When a worker  $w$  requests a HIT, given the current distribution matrix ( $Q^c$ ), the estimated distribution matrix for the worker  $w$  ( $Q^w$ ), and the function  $F(\cdot)$ , the problem of task assignment for the worker  $w$  is to find the optimal feasible assignment vector  $X^*$  such that  $X^* = \arg \max_X F(Q^X)$ .

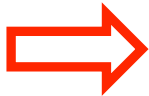
# To be specific, question model

quality:  
0.8

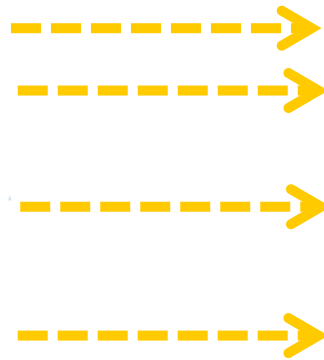


Current  
Distribution Matrix

Estimated  
Distribution Matrix



0.8	0.2
0.6	0.4
0.25	0.75
0.5	0.5
0.9	0.1
0.3	0.7



0.923	0.077
0.818	0.182
0.75	0.25
0.125	0.875

0.923	0.077
0.818	0.182
0.25	0.75
0.5	0.5
0.9	0.1
0.3	0.7

the probability of each label to be the ground truth of the corresponding question

the estimated probability of each label to be the ground truth if the coming worker answers it

Derived Matrix  
If we choose question 1 & 2 to assign

- iWatch Two = iPad2 ?
- iPad Two = Mac 2 ?
- iphone 4s = Air three ?
- iPhone 4 = iphone four ?
- iPhone 3 = iphone ?
- ipad 2 = ipad 2<sup>nd</sup> ?

# Target: Evaluation Metric-> assignment

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I want to select out “equal” pairs of objects !!! ( F-score for “equal” label )

- Consider the request-specified evaluation metric in the assignment process, that is,

When a worker (  ) comes, we dynamically choose the best set of k questions batched in a HIT and assign it to the coming worker, by considering

- (1) the coming worker 's quality,
- (2) all questions ' answering information, and
- (3) the specified evaluation metric ★